Why Build Green?

It Makes Dollars and Sense!

Nitsch Engineering's Client Seminar

You are invited to learn about sustainable design and how it improves the bottom line!

Who: **For owners, developers, architects ... and you**

What: **A free client seminar on the business case for sustainable design**

When: **Tuesday, March 25, 2008**
8:00 am – 12:00 noon

Where: **Hyatt Regency Boston Hotel**
One Avenue de Lafayette
Boston, MA
617-912-1234
Directions at www.hyatt.com

Why: **To take the natural step and join us in learning how saving resources is ecologically responsible and compatible to business success**

RSVP: by Monday, March 17th to rsvp@nitscheng.com or Rosa Romero at 617-338-0063 ext. 264

Nitsch Engineering

Building better communities with you.

www.nitscheng.com

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Civil Engineering Sustainable Consulting Land Surveying
Transportation Engineering Planning GIS Services

Save "Green" by Going Green

Studies and cost/benefit analyses demonstrate the return on investment.

Learn How:

- Sustainable design lowers operating costs, increases efficiency, and improves productivity
- Sustainable design is higher performing, more comfortable, and aesthetically pleasing
- A sustainable building = an intelligent workplace
- Healthy, sustainable design depends on changing approaches to land use and community fabric
- Best practices achieve expected results
- The latest design tool can help achieve your business and sustainable goals

It all adds up and improves your bottom line!

Speakers:

Vivian Loftness, FAIA, LEED® AP
Carnegie Mellon University

Vivian Loftness is a Professor of Architecture who has made major contributions to the definition of total building performance for many building types. A USGBC Board Member, Vivian consults and researches in the areas of environment, energy, advanced and natural technologies, and building climatology for the Department of Energy, US General Services Administration, the National Academy of Sciences, and the National Science Foundation. Her environmental consulting has led to the design and construction of numerous innovative, energy-conserving buildings here and abroad.

Nico Kienzl, LEED® AP
atelier ten

Nico Kienzl is a Director with atelier ten and serves as the principal building physics analyst for their New York practice. His research work has focused on performance modeling of transient building behaviors, advanced building systems, and materials for environmentally-responsive building enclosures. He teaches courses on environmental systems and building systems integration at Pratt Institute's graduate architecture program. Nico holds a Dipl. Ing. in Architecture from the Technical University in Munich, an M.S. in Building Technology from MIT, and a Doctor of Design from the Graduate School of Design at Harvard University.

Nicole Holmes, PE, LEED® AP
Nitsch Engineering

Nicole Holmes is a civil engineer and Project Manager focusing on sustainable site design at Nitsch Engineering. Her work includes implementing green practices on projects at Yale University, Princeton University, the University of Virginia, and Harvard University. A leader of Nitsch's Sustainable Design Group, Nicole helped create a trademarked software called RainUSE™, which is used to analyze and optimize rainwater harvesting systems to help clients save money and reduce waste. Nicole is a graduate of Northeastern University and was recently accepted into the Greater Boston Chamber of Commerce's Emerging Leaders Program.